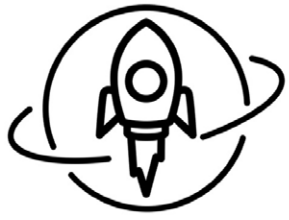




VANGUARD VOYAGER

MEDIAKIT 2017



I started out in 2015 with the idea to take today's travelers with me on my adventures and share my experiences.

A website/blog aimed to take you away from mass-produced content with a million different opinions on a thousand platforms. A place where everyone has the same picture, at the same location.

Since then we have been trying to show the magic of the places we visit, often wandering off the beaten path with tips for savvy backpackers and other times indulging in the more luxurious moments of life.

We share our moments with you in the hopes that we will inspire you to explore the world in all its glory.

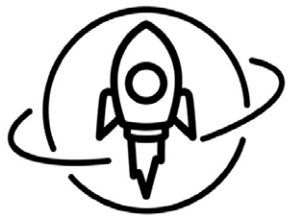
We don't discriminate by popularity (some tourist favorites are well-loved for a reason), but we also find those unique discoveries that make travelers feel like locals.

To keep it real we only use original photography and unfettered first-hand opinions. We report on our experience and if we didn't see it ourselves we say so.

Owner and Founder: Ali Rabbani

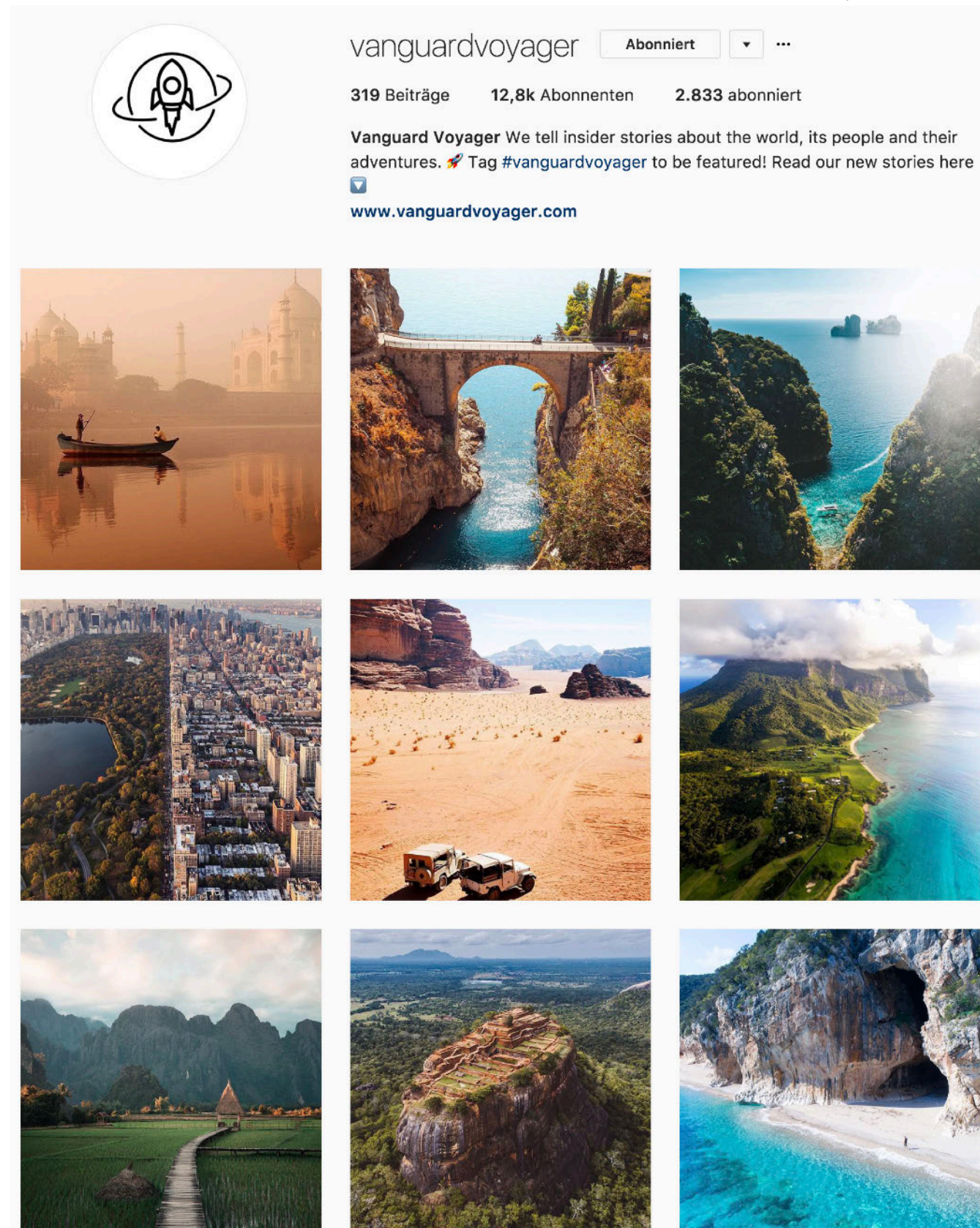
Senior Editor: Samuele Premi

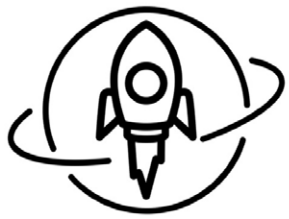
We haven't been everywhere, but it's on our list!



Instagram

~13000 Followers (approx. 1000 new members each month)
53% Women / 47% Men / Main Followers from USA, UK, Germany, Austria & Italy
(Detailed information about our Followers on request)



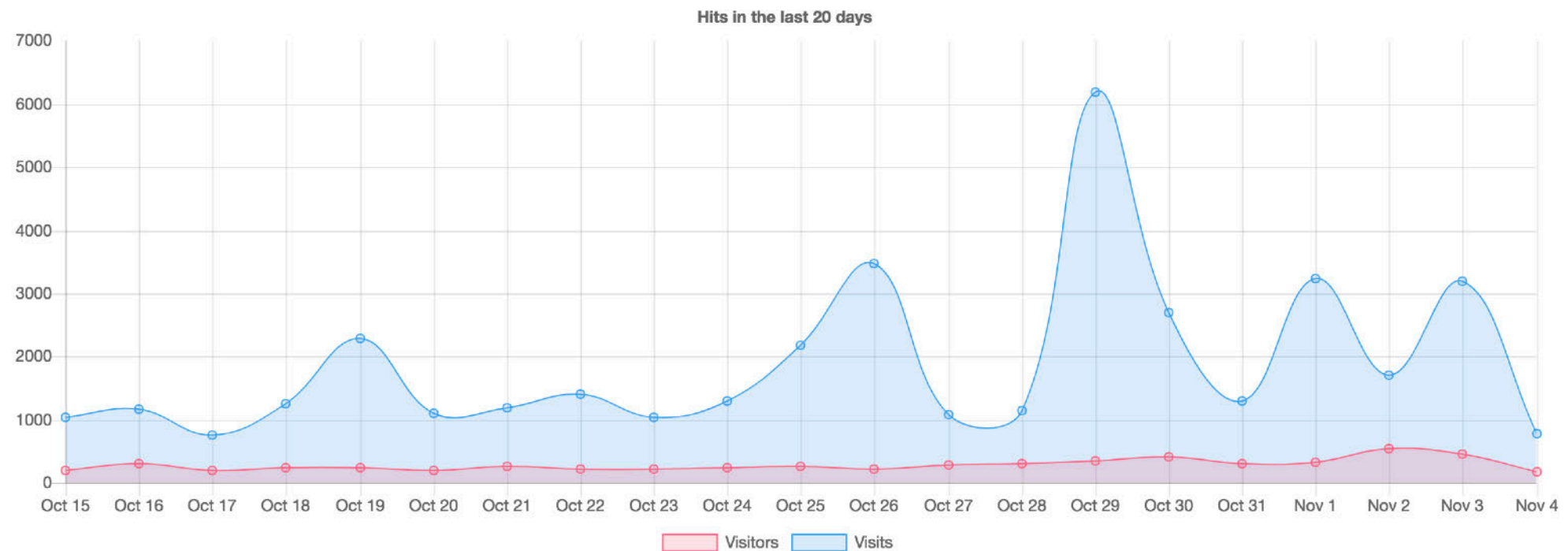


Website/Blog

Unique Visitors per month 12000 - 15000 / Visits per month 45000 - 60000

Collaborations with **tourism boards & hotels** like the *Mandarin Oriental* in San Francisco or the *Little Kulala Lodge* in Namibia, the *Kempinski Group*, the *Park Hyatt Group*, *Sofitel*, *Mezzatorre* in Italy and many more.

Hit Statistics



Search Engine Referrals



Today:

Visitors

183

Visits

784

Yesterday:

444

3,190

Last 7 Days:

2,850

20,232

Last 30 Days:

12,863

50,873

Last 365 Days:

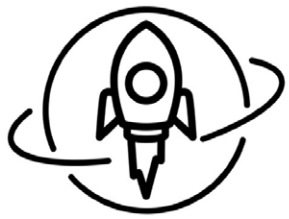
70,154

530,549

Total:

129,288

878,398



Collaboration Example for Belgium Tourism Board / visitflanders.com

3 Main Articles, 6 Food Reviews & 2 Videos - additional Instagram Posts & Instagram Stories



Fritland - Brussels, Belgium

■ Belgium, Brussels, Destinations, Food

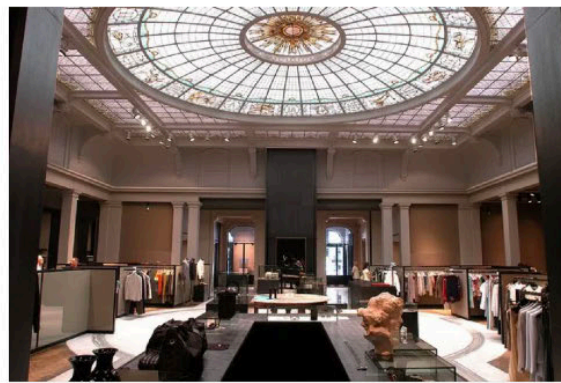
There is always time for fries Right in the heart of the city around the corner of Bourse you will find this well established place in business for...



Otomat - Antwerp, Belgium

■ Antwerp, Belgium, Destinations

Inspire new inventions The founders (David, Robin and Yannick) opened this cute and hip pizzeria after their success with Ellis Gourmet Burger....



The best fashion sale ever in Antwerp. High Fashion Low Prices

■ Antwerp, Belgium, Destinations, STORIES

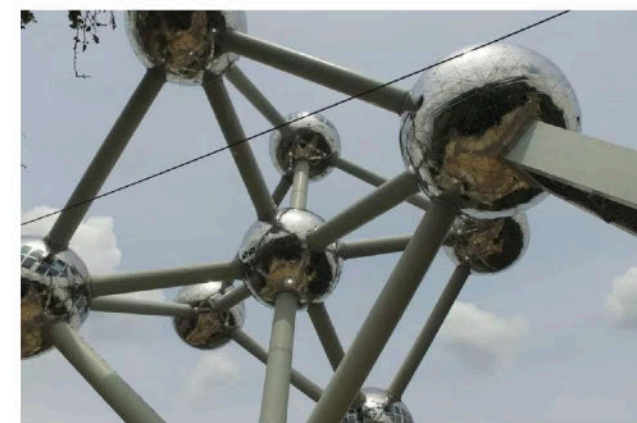
SALE SALE SALE I was in Brussels for a couple of days and because Antwerp is just a one hour train ride away I hoped on the next one heading for the...



Destinesia - Antwerp

■ Antwerp, Belgium, Destinations, Featured, STORIES

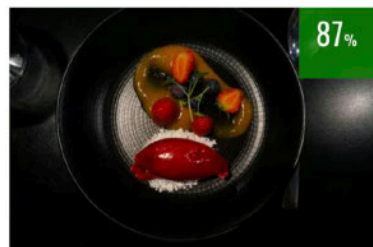
Antwerp It is the city of diamonds as 80 to 90 % of the world's rough diamonds are cut and traded and also home to a mythical giant named...



Destinesia - Brussels

■ Belgium, Brussels, Destinations, STORIES

Brussels If you wanna spend a couple of days in Brussels let me quickly sweeten the pie for you a bit with some unnecessary but lovely facts and...



Gramm - Brussels, Belgium

■ Belgium, Brussels, Destinations, Food

Ounce by Ounce No frills or unnecessary pretension on the plates or in the attitude of the waiters. This modern refreshing restaurant in an upcoming...



La Crèmerie de Linkebeek - Brussels, Belgium

■ Belgium, Brussels, Destinations

Cheese is everywhere This is one of the spots that smells like heaven to a cheese lover and like cheese to anybody else. The very helpful staff is...



Corica - Brussels, Belgium

■ Belgium, Brussels, Destinations, Food

Coffee? Coffee! Coooooofffffeeee.... This is not your ordinary coffee shop. With over 20 different coffees this artisanal coffee bar has all your...



Graanmarkt 13 - Antwerp, Belgium

■ Antwerp, Belgium, Destinations, Food

Downstairs Delectable at Graanmarkt 13 Following the steps down I reach the landing and was greeted by a warm and friendly interior with just the....



Belgium 3 Cities 3 Days Part 2



BELGIUM - 3 DAYS - 3 CITIES / PART 1

<http://www.vanguardvoyager.com/2016/08/05/destinesia-brussels/>
<http://www.vanguardvoyager.com/2017/04/20/fashionshoppingantwerp/>
<http://www.vanguardvoyager.com/2016/09/10/destinesia-antwerp/>

Some of our wonderful partners and collaborators



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